HOMEBuyer/Seller issue 6

Pack Your Memories Away



Items that remind us of special people, events, milestones and interests are an important part of what makes a home a home. Pictures on the fireplace mantle, for example, showcase family and friends that are important to us. You might also have trophies, certificates, greeting cards, and other mementoes on display in key places.

Of course, all of those things add warmth and meaning to your home. However, if you're preparing your home for sale, it's a good idea to pack those memories away - at least until you've sold your property and moved to your new home. Why? Because those pleasant mementoes that mean so much to you may actually turn off potential buyers.

You see, when buyers view your property, you want them to be able to clearly picture themselves and their families living there. That's difficult to do if everywhere they look they see reminders that this is your home!

So, to help sell your home quickly, make it look great, but not personalized. Think of the showroom displays you see set up in furniture stores. Those displays are most appealing when they enable you to easily picture yourself, with that furniture, in your home. You probably wouldn't feel that way if it looked like the furniture belonged to someone else.

Of course, buyers will know you currently live in your home. But helping them imagine themselves living there will help you sell your property faster – and possibly for a better price. Need more tips on preparing your home for sale? Call today!

Creating Quiet In a (Sometimes) Noisy Home

Does your spouse like to practice the drums in the evening? Does your teenager like to play video games, with the volume turned up high? Are there other sources of noise you'd like to minimize?

There are many ways to soundproof areas of your home to reduce noise. Here are some ideas:

- Furniture placement. Surprisingly, where you place furniture can dramatically reduce incoming noise. For example, a bookshelf covering a third of a wall can muffle sound from an adjoining room by 25%.
- Noise harmonization techniques. Soft music, air fans, and other sources of rhythmic noises can actually reduce the unpleasantness of incoming sounds.
- Area rugs. Adding an area rug, even on top of existing carpeting, can significantly reduce noise coming from the floor below.
- Acoustic tiles and panels. These are special ceiling tiles and wall coverings that are designed to diffuse and reduce sound infiltration. There are some products on the market that are remarkably easy to install.

Think, Act... Live!

- "I'm so optimistic, I'd go after Moby Dick in a row boat and take the tartar sauce with me." Zig Ziglar
- "Decide that you want it more than you are afraid of it." Bill Cosby
- "Nothing is impossible. The word itself says 'I'm possible'" Audrey Hepburn